

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56122	CF LOC-POL	FBD - LBD: 08/22/12 - 08/27/12	HL#:	Created: 08/01/12 05:31 PM
Client: AMERICANS FOR PROSPERITY...	CPE: / / 472	Agency Commission: 15 %	Updated: EMENDEL on 08/02/12 11:12 AM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: FLIGHT 1 8/22-8/27 (1300)	Self :20:00	Confirmed: 08/01/12 05:43 PM	
Buyer: KAREN BENCKINI	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 08/02/12 08:33 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 1 1 1 0 0	MORN	30	D			0.0	\$225.00	3	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
002	D11AM	0 0 1 1 1 0 0	PRIC	30	D			0.0	\$385.00	3	\$1,155.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
003	NNOON	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$365.00	3	\$1,095.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
004	AINSIDER	0 0 1 1 1 0 0	ACC	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
005	NLATE03	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,100.00	3	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
006	LLETTER01	0 0 1 1 1 0 0	LETT	30	D			0.0	\$325.00	3	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	3										
007	PPERSONTHU3	* * * T * * *	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PCSINYFR2	* * * * F * *	REGP	30	D			0.0	\$1,950.00	1	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										
009	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										
010	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$175.00	1	\$175.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										
011	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										
012	NEWSSAT7P	* * * * * S *	NEWS	30	D			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										
013	SSTEELPR4	* * * * * S *	LOCS	30	A		NFL FTBL	0.0	\$7,750.00	1	\$7,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										
014	AINSIDSAT	* * * * * S *	ACC	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

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AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCRIMESA2	* * * * * S *	REGP	30	D			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	P48HRSA3	* * * * * S *	REGP	30	D			0.0	\$1,250.00	1	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WFACESPEC	* * * * * S	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NSSEARLY	* * * * * S	NEWS	30	D			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PSIXTY	* * * * * S	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

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 Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE03	* * * * * S	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	MEARLY	M * * * * *	MORN	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	D11AM	M * * * * *	PRIC	30	D			0.0	\$385.00	1	\$385.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NNOON	M * * * * *	NEWS	30	D			0.0	\$365.00	1	\$365.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AINSIDER	M * * * * *	ACC	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NLATE03	M * * * * *	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER01	M * * * * *	LETT	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PHAWAII	M * * * * *	REGP	30	D			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	45	0	\$37,335.00	\$31,734.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$37,335.00	\$31,734.75	\$0.00	\$0.00